



Balega®

a division of Implus Footcare, LLC

MINIMUM ADVERTISED PRICE POLICY

Effective immediately, Balega®, a division of Implus Footcare, LLC, has unilaterally established this policy setting the Minimum Advertised Price (“MAP Policy”) of selected Balega products, which shall apply to resellers that sell Balega products in the United States, and all forms of reseller advertising including mailings, catalogs, displays at consumer exhibitions and shows, and any and all other forms of advertising media, including, without limitation, the Internet and any other electronic network (collectively, “Resellers”).

An important part of growing a high-quality brand is maintaining price points that reflect our products’ true value. Therefore, we have implemented a MAP Policy that is designed to: 1) prevent the erosion of our products’ perceived value, and 2) maintain sufficient profit margins so our retailers can provide customers the shopping experience and service they expect.

Advertising and promotional activities play a critical role in establishing the image and reputation of the Balega brand. We believe that the company’s customers rely on advertising to establish their understanding of our products. Balega’s MAP Policy is designed to ensure that all product advertising focuses on features, benefits, guarantees and quality. This advertising is essential to ensure the correct value of the products is perceived in the minds of consumers.

Balega believes that its MAP Policy will help in establishing the long-term value of the Balega brand in consumers’ minds and thus make it a more profitable line for our Resellers.

Resellers who violate this MAP Policy will be subject to loss of their eligibility to purchase products covered by the MAP Policy.

1. The Balega MAP Policy shall apply to the products listed on Exhibit A, and may be adjusted from time to time by Balega in its sole discretion.
2. The Balega MAP Policy applies equally to Balega direct Resellers as well as those who purchase product through any distributor of Balega products.
3. Resellers who provide Balega products to persons or entities who resell the products, are responsible for ensuring that those persons and entities’ pricing complies with the MAP Policy. Resellers who continue to provide products to persons or entities which are known to disregard the MAP Policy will be considered in violation of this Policy and may be canceled immediately.
4. Balega Resellers operating within the United States may not sell or offer to sell our product outside of the United States through internet, physical based sales, or equivalents thereof.
5. This Map Policy applies to all forms of advertisements in any and all media, including, but not limited to Internet sites, social media sites, apps, or any other electronic media as well as print advertisements, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, television, radio, and public signage.



6. Website features such as “click for price”, automated “bounce-back” pricing emails, pre-formatted email responses, forms, and automatic price display for any items prior to being placed in a customer’s shopping cart, and other similar features are considered to be communications initiated by the dealer (rather than by the customer) and thereby constitute “advertising” under this MAP Policy.
7. The Balega MAP Policy does not apply to the purchase pages or any “check-out page” of any Reseller’s website or related internet site (i.e., the page on which the consumer actually completes the purchase of the product).
8. The MAP Policy applies only to advertised prices and does not apply to the price at which the products are actually sold or offered for sale to an individual consumer. Further, this MAP Policy does not preclude Balega Resellers from advertising the availability of non-product specific coupons for lower sales prices at checkout. Balega Resellers remain free to sell the products covered by Balega’s MAP Policy at any prices they choose.
9. The MAP Policy does not in any way limit the ability of any Reseller to advertise that “they have the lowest prices” or, they “will meet or beat any competitor’s price,” that consumers should “call for a price” or similar phrases as long as the price advertised or listed for the products is not less than the MAP Policy price established by Balega for such products.
10. The MAP Policy does not establish maximum advertised prices at which products may be sold. All Resellers may advertise Balega products at any price in excess of the minimum advertised price established by Balega for such products.
11. Sale of Balega products on any internet auction sites (eBay, eBid, etc.) is a violation of this Policy and is not permitted.
12. Sale of Balega products on any third-party e-commerce platform (Alibaba, Amazon, Buy.com, Google Express, Jet.com, Newegg, Overstock, Rakuten, Sears, and Walmart, etc.) is not permitted unless Reseller has been approved in writing by Balega.
13. Advertising the bundling or inclusion of a free or discounted product (whether supplied by Balega or another manufacturer) with a Balega product covered by this MAP Policy is a violation of this Policy and is not permitted.
14. The MAP Policy does not apply to solely on premise or in-store advertising that is not distributed to customers.
15. From time to time, Balega may implement promotions for products covered by the MAP Policy. Balega reserves the right to modify or suspend the MAP Policy at any time with respect to the affected products. Balega further reserves the right to adjust the MAP Policy with respect to all or certain products at its sole discretion upon at least thirty (30) business days’ advance written notice to Resellers.



16. This MAP Policy also applies to any activity which Balega determines, in its sole discretion, is designed or intended to circumvent the intent of this MAP Policy.

17. In the event there is a violation of the MAP Policy, Balega will take the following actions:

First Violation. Should a Reseller violate the MAP Policy and not correct the violation within 24 hours after being notified of the violation in writing by Balega, the Reseller will be suspended from acquiring Balega products for thirty (30) days.

Second Violation. Should a Reseller commit a second violation, Reseller shall be suspended from acquiring Balega products for one hundred twenty (120) days.

Third Violation. Should a Reseller commit a third violation, (i) Reseller shall be suspended from acquiring Balega products for one (1) year after which time such Reseller would have to apply to purchase Balega products; and (ii) all unpaid balances outstanding to Balega at the time of violation shall become immediately due and payable.

Balega reserves the right, in its sole discretion, to determine all violations of its MAP Policy and further reserves the right to waive any violations of the MAP Policy in its sole discretion, provided, however, that no such waiver shall be deemed or constitute a waiver of any subsequent violation(s) and the resulting enforcement of the MAP Policy. Based on the severity of the violation, Balega, at its sole discretion, may escalate any infraction and its associated consequences to the level of a third violation.

18. This MAP Policy is solely Balega's decision and responsibility. No employee or sales representative of Balega has any authority to discuss or modify this MAP Policy and any action of any person, which claims to modify this MAP Policy or to solicit or obtain the agreement of any person to the MAP Policy, is unauthorized and invalid. No oral communications about this Policy are authorized. The foregoing MAP Policy and any MAP Policy product listing is subject to modification or discontinuance by Balega, in its sole and absolute discretion, at any time. Any action taken by Balega under this MAP Policy shall be without liability to Balega.



EXHIBIT A
PRICE LIST
 (UPDATED JUNE 2019)

Style#	Item#	Description	UPC Code	MSRP	MAP
Silver - Performance Runner					
8073-0341	300134	Silver - Black / Carbon - Small	874943001345	\$15.00	\$13.50
	300135	Silver - Black / Carbon - Medium	874943001352	\$15.00	\$13.50
	300136	Silver - Black / Carbon - Large	874943001369	\$15.00	\$13.50
	300137	Silver - Black / Carbon - X-Large	874943001376	\$15.00	\$13.50
8073-0339	300141	Silver - White / Grey - Small	874943001413	\$15.00	\$13.50
	300142	Silver - White / Grey - Medium	874943001420	\$15.00	\$13.50
	300143	Silver - White / Grey - Large	874943001437	\$15.00	\$13.50
	300144	Silver - White / Grey - X-Large	874943001444	\$15.00	\$13.50
8073-0128	300152	Silver - Mid Grey / Neon Lime - Small	874943001529	\$15.00	\$13.50
	300153	Silver - Mid Grey / Neon Lime - Medium	874943001536	\$15.00	\$13.50
	300154	Silver - Mid Grey / Neon Lime - Large	874943001543	\$15.00	\$13.50
	300155	Silver - Mid Grey / Neon Lime - X-Large	874943001550	\$15.00	\$13.50
8073-0689	300138	Silver - Mid Grey / Aqua - Small	874943001383	\$15.00	\$13.50
	300139	Silver - Mid Grey / Aqua - Medium	874943001390	\$15.00	\$13.50
	300140	Silver - Mid Grey / Aqua - Large	874943001406	\$15.00	\$13.50
8073-6339	302232	Silver - Legion Blue / Grey - Small	038472154228	\$15.00	\$13.50
	302233	Silver - Legion Blue / Grey - Medium	038472154235	\$15.00	\$13.50
	302234	Silver - Legion Blue / Grey - Large	038472154242	\$15.00	\$13.50
	302235	Silver - Legion Blue / Grey - X-Large	038472154259	\$15.00	\$13.50
8073-3817	302240	Silver - Grey / Neon Coral - Small	038472154303	\$15.00	\$13.50
	302241	Silver - Grey / Neon Coral - Medium	038472154310	\$15.00	\$13.50
8073-6890	212247	Silver - Ultra Violet / Pinkberry - Small	038472122470	\$15.00	\$13.50
	212248	Silver - Ultra Violet / Pinkberry - Medium	038472122487	\$15.00	\$13.50
	212249	Silver - Ultra Violet / Pinkberry - Large	038472122494	\$15.00	\$13.50
8073-7200	212250	Silver - White / Aloe - Small	038472122500	\$15.00	\$13.50
	212251	Silver - White / Aloe - Medium	038472122517	\$15.00	\$13.50
8073-3704	212254	Silver - Midgrey / Green Pepper - Small	038472122548	\$15.00	\$13.50
	212255	Silver - Midgrey / Green Pepper - Medium	038472122555	\$15.00	\$13.50
	212256	Silver - Midgrey / Green Pepper - Large	038472122562	\$15.00	\$13.50
	212257	Silver - Midgrey / Green Pepper - X-Large	038472122579	\$15.00	\$13.50
8073-1339	212258	Silver - Neon Orange / Grey Heather - Small	038472122586	\$15.00	\$13.50
	212259	Silver - Neon Orange / Grey Heather - Medium	038472122593	\$15.00	\$13.50
	212260	Silver - Neon Orange / Grey Heather - Large	038472122609	\$15.00	\$13.50
	212261	Silver - Neon Orange / Grey Heather - X-Large	038472122616	\$15.00	\$13.50



UltraGlide - FALL 2019					
8005-3313	212547	UltraGlide - Black / Charcoal - Small	038472125471	\$16.00	\$16.00
	212548	UltraGlide - Black / Charcoal - Medium	038472125488	\$16.00	\$16.00
	212549	UltraGlide - Black / Charcoal - Large	038472125495	\$16.00	\$16.00
	212550	UltraGlide - Black / Charcoal - X-Large	038472125501	\$16.00	\$16.00
8005-2363	212551	UltraGlide - White / Midgrey - Small	038472125518	\$16.00	\$16.00
	212552	UltraGlide - White / Midgrey - Medium	038472125525	\$16.00	\$16.00
	212553	UltraGlide - White / Midgrey - Large	038472125532	\$16.00	\$16.00
	212554	UltraGlide - White / Midgrey - X-Large	038472125549	\$16.00	\$16.00
8005-6616	212555	UltraGlide - French Blue / Ink - Small	038472125556	\$16.00	\$16.00
	212556	UltraGlide - French Blue / Ink - Medium	038472125563	\$16.00	\$16.00
	212557	UltraGlide - French Blue / Ink - Large	038472125570	\$16.00	\$16.00
	212558	UltraGlide - French Blue / Ink - X-Large	038472125587	\$16.00	\$16.00
8005-3616	212559	UltraGlide - Midgrey / Ethereal Blue - Small	038472125594	\$16.00	\$16.00
	212560	UltraGlide - Midgrey / Ethereal Blue - Medium	038472125600	\$16.00	\$16.00
	212561	UltraGlide - Midgrey / Ethereal Blue - Large	038472125617	\$16.00	\$16.00
	212562	UltraGlide - Midgrey / Ethereal Blue - X-Large	038472125624	\$16.00	\$16.00
8005-3323	212563	UltraGlide - Midgrey / Charcoal - Small	038472125631	\$16.00	\$16.00
	212564	UltraGlide - Midgrey / Charcoal - Medium	038472125648	\$16.00	\$16.00
	212565	UltraGlide - Midgrey / Charcoal - Large	038472125655	\$16.00	\$16.00
	212566	UltraGlide - Midgrey / Charcoal - X-Large	038472125662	\$16.00	\$16.00
8005-6826	212567	UltraGlide - Bright Lilac / Pinkberry - Small	038472125679	\$16.00	\$16.00
	212568	UltraGlide - Bright Lilac / Pinkberry - Medium	038472125686	\$16.00	\$16.00
8005-6611	212571	UltraGlide - Light Aqua / French Blue - Small	038472125716	\$16.00	\$16.00
	212572	UltraGlide - Light Aqua / French Blue - Medium	038472125723	\$16.00	\$16.00
	212573	UltraGlide - Light Aqua / French Blue - Large	038472125730	\$16.00	\$16.00
Hidden Comfort					
8025-0200	300093	Hidden Comfort - White - Small	874943000935	\$13.00	\$12.00
	300094	Hidden Comfort - White - Medium	874943000942	\$13.00	\$12.00
	300095	Hidden Comfort - White - Large	874943000959	\$13.00	\$12.00
	300096	Hidden Comfort - White - X-Large	874943000966	\$13.00	\$12.00
8025-0300	300097	Hidden Comfort - Black - Small	874943000973	\$13.00	\$12.00
	300098	Hidden Comfort - Black - Medium	874943000980	\$13.00	\$12.00
	300099	Hidden Comfort - Black - Large	874943000997	\$13.00	\$12.00
	300354	Hidden Comfort - Black - X-Large	874943003547	\$13.00	\$12.00
8025-0339	300589	Hidden Comfort - Charcoal - Small	874943005893	\$13.00	\$12.00
	300590	Hidden Comfort - Charcoal - Medium	874943005909	\$13.00	\$12.00
	300591	Hidden Comfort - Charcoal - Large	874943005916	\$13.00	\$12.00
	300592	Hidden Comfort - Charcoal - X-Large	874943005923	\$13.00	\$12.00



8025-0681	301986	Hidden Comfort - Neon Blue - Small	818953019860	\$13.00	\$12.00
	301987	Hidden Comfort - Neon Blue - Medium	818953019877	\$13.00	\$12.00
	301988	Hidden Comfort - Neon Blue - Large	818953019884	\$13.00	\$12.00
	301989	Hidden Comfort - Neon Blue - X-Large	818953019891	\$13.00	\$12.00
8025-0128	301509	Hidden Comfort - Zesty Lemon - Small	818953015091	\$13.00	\$12.00
	301510	Hidden Comfort - Zesty Lemon - Medium	818953015107	\$13.00	\$12.00
	301511	Hidden Comfort - Zesty Lemon - Large	818953015114	\$13.00	\$12.00
	301512	Hidden Comfort - Zesty Lemon - X-Large	818953015121	\$13.00	\$12.00
8025-3339	302116	Hidden Comfort - Mid Grey / Carbon - Small	818953021160	\$13.00	\$12.00
	302117	Hidden Comfort - Mid Grey / Carbon - Medium	818953021177	\$13.00	\$12.00
	302118	Hidden Comfort - Mid Grey / Carbon - Large	818953021184	\$13.00	\$12.00
	302119	Hidden Comfort - Mid Grey / Carbon - X-Large	818953021191	\$13.00	\$12.00
8025-8890	215367	Hidden Comfort - Cherry - Small	038472153672	\$13.00	\$12.00
	215368	Hidden Comfort - Cherry - Medium	038472153689	\$13.00	\$12.00
8025-7170	215362	Hidden Comfort - Lilac - Small	038472153627	\$13.00	\$12.00
	215363	Hidden Comfort - Lilac - Medium	038472153634	\$13.00	\$12.00
	215364	Hidden Comfort - Lilac - Large	038472153641	\$13.00	\$12.00
8025-8130	215365	Hidden Comfort - Cupid - Small	038472153658	\$13.00	\$12.00
	215366	Hidden Comfort - Cupid - Medium	038472153665	\$13.00	\$12.00
	215419	Hidden Comfort - Cupid - Large	038472154198	\$13.00	\$12.00
8025-6852	215369	Hidden Comfort - Denim - Small	038472153696	\$13.00	\$12.00
	215370	Hidden Comfort - Denim - Medium	038472153702	\$13.00	\$12.00
	215371	Hidden Comfort - Denim - Large	038472153719	\$13.00	\$12.00
	215372	Hidden Comfort - Denim - X-Large	038472153726	\$13.00	\$12.00
8025-1852	215373	Hidden Comfort - Tangerine - Small	038472153733	\$13.00	\$12.00
	215374	Hidden Comfort - Tangerine - Medium	038472153740	\$13.00	\$12.00
	215375	Hidden Comfort - Tangerine - Large	038472153757	\$13.00	\$12.00
	215376	Hidden Comfort - Tangerine - X-Large	038472153764	\$13.00	\$12.00
Hidden Comfort - FALL 2019					
8025-6316	212518	Hidden Comfort - Light Aqua / Midgrey - Small	038472125181	\$13.00	\$12.00
	212519	Hidden Comfort - Light Aqua / Midgrey - Medium	038472125198	\$13.00	\$12.00
8025-1116	212520	Hidden Comfort - Peach / Neon Coral - Small	038472125204	\$13.00	\$12.00
	212521	Hidden Comfort - Peach / Neon Coral - Medium	038472125211	\$13.00	\$12.00
8025-8886	212522	Hidden Comfort - Charged Purple / Lilac - Small	038472125228	\$13.00	\$12.00
	212523	Hidden Comfort - Charged Purple / Lilac - Medium	038472125235	\$13.00	\$12.00
8025-8186	212524	Hidden Comfort - Electric Pink / Sherbet Pink - Small	038472125242	\$13.00	\$12.00
	212525	Hidden Comfort - Electric Pink / Sherbet Pink - Medium	038472125259	\$13.00	\$12.00
	212526	Hidden Comfort - Electric Pink / Sherbet Pink - Large	038472125266	\$13.00	\$12.00
8025-6611	212527	Hidden Comfort - Legion Blue / Teal - Small	038472125273	\$13.00	\$12.00
	212528	Hidden Comfort - Legion Blue / Teal - Medium	038472125280	\$13.00	\$12.00



8025-6611	212529	Hidden Comfort - Legion Blue / Teal - Large	038472125297	\$13.00	\$12.00
	212530	Hidden Comfort - Legion Blue / Teal - X-Large	038472125303	\$13.00	\$12.00
Hidden Dry					
8948-0200	300916	Hidden Dry - White - Small	874943009167	\$13.00	\$12.00
	300917	Hidden Dry - White - Medium	874943009174	\$13.00	\$12.00
	300918	Hidden Dry - White - Large	874943009181	\$13.00	\$12.00
	300919	Hidden Dry - White - X-Large	874943009198	\$13.00	\$12.00
8948-0300	300920	Hidden Dry - Black - Small	874943009204	\$13.00	\$12.00
	300921	Hidden Dry - Black - Medium	874943009211	\$13.00	\$12.00
	300922	Hidden Dry - Black - Large	874943009228	\$13.00	\$12.00
	300923	Hidden Dry - Black - X-Large	874943009235	\$13.00	\$12.00
8948-3691	302244	Hidden Dry - Grey / Legion Blue - Small	038472154341	\$13.00	\$12.00
	302245	Hidden Dry - Grey / Legion Blue - Medium	038472154358	\$13.00	\$12.00
	302246	Hidden Dry - Grey / Legion Blue - Large	038472154365	\$13.00	\$12.00
	302247	Hidden Dry - Grey / Legion Blue - X-Large	038472154372	\$13.00	\$12.00
8948-6686	302248	Hidden Dry - Light Aqua / Pinkberry - Small	038472154389	\$13.00	\$12.00
	302249	Hidden Dry - Light Aqua / Pinkberry - Medium	038472154396	\$13.00	\$12.00
	302280	Hidden Dry - Light Aqua / Pinkberry - Large	038472154631	\$13.00	\$12.00
8948-8687	302252	Hidden Dry - Neon Coral / Aqualine - Small	038472154402	\$13.00	\$12.00
	302253	Hidden Dry - Neon Coral / Aqualine - Medium	038472154419	\$13.00	\$12.00
8948-6612	212294	Hidden Dry - French Blue / Navy - Small	038472122944	\$13.00	\$12.00
	212295	Hidden Dry - French Blue / Navy - Medium	038472122951	\$13.00	\$12.00
	212296	Hidden Dry - French Blue / Navy - Large	038472122968	\$13.00	\$12.00
	212297	Hidden Dry - French Blue / Navy - X-Large	038472122975	\$13.00	\$12.00
8948-8831	212291	Hidden Dry - Electric Pink / Bubblegum Pink - Small	038472122913	\$13.00	\$12.00
	212292	Hidden Dry - Electric Pink / Bubblegum Pink - Medium	038472122920	\$13.00	\$12.00
	212293	Hidden Dry - Electric Pink / Bubblegum Pink - Large	038472122937	\$13.00	\$12.00
Hidden Contour					
8196-0200	301286	Hidden Contour - White - Small	818953012861	\$14.00	\$13.00
	301287	Hidden Contour - White - Medium	818953012878	\$14.00	\$13.00
	301288	Hidden Contour - White - Large	818953012885	\$14.00	\$13.00
	301289	Hidden Contour - White - X-Large	818953012892	\$14.00	\$13.00
8196-0300	301520	Hidden Contour - Black / Yellow - Small	818953015206	\$14.00	\$13.00
	301521	Hidden Contour - Black / Yellow - Medium	818953015213	\$14.00	\$13.00
	301522	Hidden Contour - Black / Yellow - Large	818953015220	\$14.00	\$13.00
	301523	Hidden Contour - Black / Yellow - X-Large	818953015237	\$14.00	\$13.00
8196-0339	301290	Hidden Contour - Charcoal / Neon Green - Small	818953012908	\$14.00	\$13.00
	301291	Hidden Contour - Charcoal / Neon Green - Medium	818953012915	\$14.00	\$13.00
	301292	Hidden Contour - Charcoal / Neon Green - Large	818953012922	\$14.00	\$13.00
	301293	Hidden Contour - Charcoal / Neon Green - X-Large	818953012939	\$14.00	\$13.00



8196-6682	302149	Hidden Contour - Ink / Cobalt - Small	818953021498	\$14.00	\$13.00
	302150	Hidden Contour - Ink / Cobalt - Medium	818953021504	\$14.00	\$13.00
	302151	Hidden Contour - Ink / Cobalt - Large	818953021511	\$14.00	\$13.00
	302152	Hidden Contour - Ink / Cobalt - X-Large	818953021528	\$14.00	\$13.00
8196-3128	302153	Hidden Contour - Mid Grey / Neon Lime - Small	818953021535	\$14.00	\$13.00
	302154	Hidden Contour - Mid Grey / Neon Lime - Medium	818953021542	\$14.00	\$13.00
	302155	Hidden Contour - Mid Grey / Neon Lime - Large	818953021559	\$14.00	\$13.00
	302156	Hidden Contour - Mid Grey / Neon Lime - X-Large	818953021566	\$14.00	\$13.00
8196-6689	302157	Hidden Contour - Cool Blue / Aqua - Small	818953021573	\$14.00	\$13.00
	302158	Hidden Contour - Cool Blue / Aqua - Medium	818953021580	\$14.00	\$13.00
8196-8831	302160	Hidden Contour - Sherbet / Bubblegum Pink - Small	818953021603	\$14.00	\$13.00
	302161	Hidden Contour - Sherbet / Bubblegum Pink - Medium	818953021610	\$14.00	\$13.00
Hidden Contour - FALL 2019					
8196-2388	212211	Hidden Contour - White / Grey - Small	038472122111	\$14.00	\$13.00
	212212	Hidden Contour - White / Grey - Medium	038472122128	\$14.00	\$13.00
	212213	Hidden Contour - White / Grey - Large	038472122135	\$14.00	\$13.00
	212214	Hidden Contour - White / Grey - X-Large	038472122142	\$14.00	\$13.00
8196-3672	212215	Hidden Contour - Midgrey / Ink - Small	038472122159	\$14.00	\$13.00
	212216	Hidden Contour - Midgrey / Ink - Medium	038472122166	\$14.00	\$13.00
	212217	Hidden Contour - Midgrey / Ink - Large	038472122173	\$14.00	\$13.00
	212218	Hidden Contour - Midgrey / Ink - X-Large	038472122180	\$14.00	\$13.00
8196-7320	212219	Hidden Contour - Aloe / Fog - Small	038472122197	\$14.00	\$13.00
	212220	Hidden Contour - Aloe / Fog - Medium	038472122203	\$14.00	\$13.00
	212221	Hidden Contour - Aloe / Fog - Large	038472122210	\$14.00	\$13.00
	212222	Hidden Contour - Aloe / Fog - X-Large	038472122227	\$14.00	\$13.00
8196-3320	212223	Hidden Contour - Black / Fog - Small	038472122234	\$14.00	\$13.00
	212224	Hidden Contour - Black / Fog - Medium	038472122241	\$14.00	\$13.00
	212225	Hidden Contour - Black / Fog - Large	038472122258	\$14.00	\$13.00
	212226	Hidden Contour - Black / Fog - X-Large	038472122265	\$14.00	\$13.00
8196-6893	212227	Hidden Contour - Bright Lilac / Pink - Small	038472122272	\$14.00	\$13.00
	212228	Hidden Contour - Bright Lilac / Pink - Medium	038472122289	\$14.00	\$13.00
	212229	Hidden Contour - Bright Lilac / Pink - Large	038472122296	\$14.00	\$13.00
8196-6339	212233	Hidden Contour - Legion Blue / Midgrey - Small	038472122333	\$14.00	\$13.00
	212234	Hidden Contour - Legion Blue / Midgrey - Medium	038472122340	\$14.00	\$13.00
	212235	Hidden Contour - Legion Blue / Midgrey - Large	038472122357	\$14.00	\$13.00
	212243	Hidden Contour - Legion Blue / Midgrey - X-Large	038472122432	\$14.00	\$13.00
8196-6176	212236	Hidden Contour - Neon Coral / Bright Lilac - Small	038472122364	\$14.00	\$13.00
	212237	Hidden Contour - Neon Coral / Bright Lilac - Medium	038472122371	\$14.00	\$13.00
	212238	Hidden Contour - Neon Coral / Bright Lilac - Large	038472122388	\$14.00	\$13.00

8196-6286	212239	Hidden Contour - Ethereal Blue / Light Aqua - Small	038472122395	\$14.00	\$13.00
	212240	Hidden Contour - Ethereal Blue / Light Aqua - Medium	038472122401	\$14.00	\$13.00
	212241	Hidden Contour - Ethereal Blue / Light Aqua - Large	038472122418	\$14.00	\$13.00
Enduro Low Cut					
8540-2332	215377	Enduro Low Cut - White - Small	038472153771	\$13.00	\$12.00
	215378	Enduro Low Cut - White - Medium	038472153788	\$13.00	\$12.00
	215379	Enduro Low Cut - White - Large	038472153795	\$13.00	\$12.00
	215380	Enduro Low Cut - White - X-Large	038472153801	\$13.00	\$12.00
8540-3363	215381	Enduro Low Cut - Black - Small	038472153818	\$13.00	\$12.00
	215382	Enduro Low Cut - Black - Medium	038472153825	\$13.00	\$12.00
	215383	Enduro Low Cut - Black - Large	038472153832	\$13.00	\$12.00
	215384	Enduro Low Cut - Black - X-Large	038472153849	\$13.00	\$12.00
8540-3133	215388	Enduro Low Cut - Midgrey / Carbon - Medium	038472153887	\$13.00	\$12.00
	215389	Enduro Low Cut - Midgrey / Carbon - Large	038472153894	\$13.00	\$12.00
	215390	Enduro Low Cut - Midgrey / Carbon - X-Large	038472153900	\$13.00	\$12.00
Enduro Quarter					
8537-2332	215391	Enduro Quarter - White - Small	038472153917	\$14.00	\$13.00
	215392	Enduro Quarter - White - Medium	038472153924	\$14.00	\$13.00
	215393	Enduro Quarter - White - Large	038472153931	\$14.00	\$13.00
	215394	Enduro Quarter - White - X-Large	038472153948	\$14.00	\$13.00
8537-3363	215395	Enduro Quarter - Black - Small	038472153955	\$14.00	\$13.00
	215396	Enduro Quarter - Black - Medium	038472153962	\$14.00	\$13.00
	215397	Enduro Quarter - Black - Large	038472153979	\$14.00	\$13.00
	215398	Enduro Quarter - Black - X-Large	038472153986	\$14.00	\$13.00
8537-3663	215399	Enduro Quarter - Charcoal / Cobalt - Small	038472153993	\$14.00	\$13.00
	215400	Enduro Quarter - Charcoal / Cobalt - Medium	038472154006	\$14.00	\$13.00
	215401	Enduro Quarter - Charcoal / Cobalt - Large	038472154013	\$14.00	\$13.00
	215402	Enduro Quarter - Charcoal / Cobalt - X-Large	038472154020	\$14.00	\$13.00
8537-3613	215403	Enduro Quarter - Midgrey / Ink - Small	038472154037	\$14.00	\$13.00
	215404	Enduro Quarter - Midgrey / Ink - Medium	038472154044	\$14.00	\$13.00
	215405	Enduro Quarter - Midgrey / Ink - Large	038472154051	\$14.00	\$13.00
	215406	Enduro Quarter - Midgrey / Ink - X-Large	038472154068	\$14.00	\$13.00
8537-1631	215407	Enduro Quarter - Green / Grey - Small	038472154075	\$14.00	\$13.00
	215408	Enduro Quarter - Green / Grey - Medium	038472154082	\$14.00	\$13.00
	215409	Enduro Quarter - Green / Grey - Large	038472154099	\$14.00	\$13.00
	215410	Enduro Quarter - Green / Grey - X-Large	038472154105	\$14.00	\$13.00
Enduro Crew					
8538-2332	215411	Enduro Crew - White / Grey Heather - Small	038472154112	\$15.00	\$13.50
	215412	Enduro Crew - White / Grey Heather - Medium	038472154129	\$15.00	\$13.50

8538-2332	215413	Enduro Crew - White / Grey Heather - Large	038472154136	\$15.00	\$13.50
	215414	Enduro Crew - White / Grey Heather - X-Large	038472154143	\$15.00	\$13.50
8538-3363	215415	Enduro Crew - Black / Grey Heather - Small	038472154150	\$15.00	\$13.50
	215416	Enduro Crew - Black / Grey Heather - Medium	038472154167	\$15.00	\$13.50
	215417	Enduro Crew - Black / Grey Heather - Large	038472154174	\$15.00	\$13.50
	215418	Enduro Crew - Black / Grey Heather - X-Large	038472154181	\$15.00	\$13.50
Women's Enduro Low Cut					
7470-3886	215385	Women's Enduro Low Cut - Grey / Pink - Small	038472153856	\$13.00	\$12.00
	215386	Women's Enduro Low Cut - Grey / Pink - Medium	038472153863	\$13.00	\$12.00
	215387	Women's Enduro Low Cut - Grey / Pink - Large	038472153870	\$13.00	\$12.00
Women's Enduro No Show					
7477-6180	212301	Women's Enduro No Show - Ultra Violet - Small	038472123019	\$13.00	\$12.00
	212302	Women's Enduro No Show - Ultra Violet - Medium	038472123026	\$13.00	\$12.00
7477-6260	212304	Women's Enduro No Show - Bright Lilac - Small	038472123040	\$13.00	\$12.00
	212305	Women's Enduro No Show - Bright Lilac - Medium	038472123057	\$13.00	\$12.00
7477-6328	212298	Women's Enduro No Show - Ethereal Blue - Small	038472122982	\$13.00	\$12.00
	212299	Women's Enduro No Show - Ethereal Blue - Medium	038472122999	\$13.00	\$12.00
	212300	Women's Enduro No Show - Ethereal Blue - Large	038472123002	\$13.00	\$12.00
Ultra Light No Show					
8924-2630	212339	Ultra Light No Show - White / French Blue - Small	038472123392	\$13.00	\$12.00
	212340	Ultra Light No Show - White / French Blue - Medium	038472123408	\$13.00	\$12.00
	212341	Ultra Light No Show - White / French Blue - Large	038472123415	\$13.00	\$12.00
	212342	Ultra Light No Show - White / French Blue - X-Large	038472123422	\$13.00	\$12.00
8924-3331	212343	Ultra Light No Show - Grey / White - Small	038472123439	\$13.00	\$12.00
	212344	Ultra Light No Show - Grey / White - Medium	038472123446	\$13.00	\$12.00
	212345	Ultra Light No Show - Grey / White - Large	038472123453	\$13.00	\$12.00
	212346	Ultra Light No Show - Grey / White - X-Large	038472123460	\$13.00	\$12.00
8924-3731	212347	Ultra Light No Show - Black / Lime - Small	038472123477	\$13.00	\$12.00
	212348	Ultra Light No Show - Black / Lime - Medium	038472123484	\$13.00	\$12.00
	212349	Ultra Light No Show - Black / Lime - Large	038472123491	\$13.00	\$12.00
	212350	Ultra Light No Show - Black / Lime - X-Large	038472123507	\$13.00	\$12.00
8924-3391	212351	Ultra Light No Show - Midgrey - Small	038472123514	\$13.00	\$12.00
	212352	Ultra Light No Show - Midgrey - Medium	038472123521	\$13.00	\$12.00
	212353	Ultra Light No Show - Midgrey - Large	038472123538	\$13.00	\$12.00
	212354	Ultra Light No Show - Midgrey - X-Large	038472123545	\$13.00	\$12.00
8924-7778	212331	Ultra Light No Show - Aloe / Red - Small	038472123316	\$13.00	\$12.00
	212332	Ultra Light No Show - Aloe / Red - Medium	038472123323	\$13.00	\$12.00
	212333	Ultra Light No Show - Aloe / Red - Large	038472123330	\$13.00	\$12.00
	212334	Ultra Light No Show - Aloe / Red - X-Large	038472123347	\$13.00	\$12.00



8924-6663	212335	Ultra Light No Show - French Blue / Lime - Small	038472123354	\$13.00	\$12.00
	212336	Ultra Light No Show - French Blue / Lime - Medium	038472123361	\$13.00	\$12.00
	212337	Ultra Light No Show - French Blue / Lime - Large	038472123378	\$13.00	\$12.00
8924-6671	212355	Ultra Light No Show - Ink / Cobalt - Small	038472123552	\$13.00	\$12.00
	212356	Ultra Light No Show - Ink / Cobalt - Medium	038472123569	\$13.00	\$12.00
	212357	Ultra Light No Show - Ink / Cobalt - Large	038472123576	\$13.00	\$12.00
	212358	Ultra Light No Show - Ink / Cobalt - X-Large	038472123583	\$13.00	\$12.00
8924-6880	212322	Ultra Light No Show - Aqua / Pink - Small	038472123224	\$13.00	\$12.00
	212323	Ultra Light No Show - Aqua / Pink - Medium	038472123231	\$13.00	\$12.00
8924-8861	212325	Ultra Light No Show - Electric Pink / Tangerine - Small	038472123255	\$13.00	\$12.00
	212326	Ultra Light No Show - Electric Pink / Tangerine - Medium	038472123262	\$13.00	\$12.00
	212327	Ultra Light No Show - Electric Pink / Tangerine - Large	038472123279	\$13.00	\$12.00
8924-6886	212328	Ultra Light No Show - Lilac / Aqua - Small	038472123286	\$13.00	\$12.00
	212329	Ultra Light No Show - Lilac / Aqua - Medium	038472123293	\$13.00	\$12.00
Ultra Light Quarter					
8372-2161	301907	Ultra Light Quarter - White / Royal / Neon Yellow - Small	818953019075	\$13.00	\$12.00
	301908	Ultra Light Quarter - White / Royal / Neon Yellow - Medium	818953019082	\$13.00	\$12.00
	301909	Ultra Light Quarter - White / Royal / Neon Yellow - Large	818953019099	\$13.00	\$12.00
	301910	Ultra Light Quarter - White / Royal / Neon Yellow - X-Large	818953019105	\$13.00	\$12.00
8372-3332	301900	Ultra Light Quarter - Grey / White - Small	818953019006	\$13.00	\$12.00
	301901	Ultra Light Quarter - Grey / White - Medium	818953019013	\$13.00	\$12.00
	301902	Ultra Light Quarter - Grey / White - Large	818953019020	\$13.00	\$12.00
	301903	Ultra Light Quarter - Grey / White - X-Large	818953019037	\$13.00	\$12.00
8372-3733	301911	Ultra Light Quarter - Black / Lime - Small	818953019112	\$13.00	\$12.00
	301912	Ultra Light Quarter - Black / Lime - Medium	818953019129	\$13.00	\$12.00
	301913	Ultra Light Quarter - Black / Lime - Large	818953019136	\$13.00	\$12.00
	301914	Ultra Light Quarter - Black / Lime - X-Large	818953019143	\$13.00	\$12.00
8372-8890	301915	Ultra Light Quarter - Pink - Small	818953019150	\$13.00	\$12.00
	301916	Ultra Light Quarter - Pink - Medium	818953019167	\$13.00	\$12.00
8372-0689	301904	Ultra Light Quarter - Aqua - Small	818953019044	\$13.00	\$12.00
	301905	Ultra Light Quarter - Aqua - Medium	818953019051	\$13.00	\$12.00
Ultra Light Crew - FALL 2019					
8925-2630	212436	Ultra Light Crew - White / French Blue - Small	038472124368	\$15.00	\$15.00
	212437	Ultra Light Crew - White / French Blue - Medium	038472124375	\$15.00	\$15.00
	212438	Ultra Light Crew - White / French Blue - Large	038472124382	\$15.00	\$15.00
	212439	Ultra Light Crew - White / French Blue - X-Large	038472124399	\$15.00	\$15.00
8925-3331	212440	Ultra Light Crew - Grey / White - Small	038472124405	\$15.00	\$15.00
	212441	Ultra Light Crew - Grey / White - Medium	038472124412	\$15.00	\$15.00
	212442	Ultra Light Crew - Grey / White - Large	038472124429	\$15.00	\$15.00
	212443	Ultra Light Crew - Grey / White - X-Large	038472124436	\$15.00	\$15.00

8925-3883	212444	Ultra Light Crew - Black / Neon Coral - Small	038472124443	\$15.00	\$15.00
	212445	Ultra Light Crew - Black / Neon Coral - Medium	038472124450	\$15.00	\$15.00
	212446	Ultra Light Crew - Black / Neon Coral - Large	038472124467	\$15.00	\$15.00
	212447	Ultra Light Crew - Black / Neon Coral - X-Large	038472124474	\$15.00	\$15.00
Blister Resist No Show					
8706-0200	235794	Blister Resist No Show - White - Small	038472357940	\$14.00	\$13.00
	235795	Blister Resist No Show - White - Medium	038472357957	\$14.00	\$13.00
	235796	Blister Resist No Show - White - Large	038472357964	\$14.00	\$13.00
	235797	Blister Resist No Show - White - X-Large	038472357971	\$14.00	\$13.00
8706-6660	212262	Blister Resist No Show - Ultra Violet / Bright Lilac - Small	038472122623	\$14.00	\$13.00
	212263	Blister Resist No Show - Ultra Violet / Bright Lilac - Medium	038472122630	\$14.00	\$13.00
	212264	Blister Resist No Show - Ultra Violet / Bright Lilac - Large	038472122647	\$14.00	\$13.00
8706-6689	212265	Blister Resist No Show - Ethereal Blue / Light Aqua - Small	038472122654	\$14.00	\$13.00
	212266	Blister Resist No Show - Ethereal Blue / Light Aqua - Medium	038472122661	\$14.00	\$13.00
	212267	Blister Resist No Show - Ethereal Blue / Light Aqua - Large	038472122678	\$14.00	\$13.00
8706-6860	212268	Blister Resist No Show - Lilac Rose / Electric Pink - Small	038472122685	\$14.00	\$13.00
	212269	Blister Resist No Show - Lilac Rose / Electric Pink - Medium	038472122692	\$14.00	\$13.00
	212270	Blister Resist No Show - Lilac Rose / Electric Pink - Large	038472122708	\$14.00	\$13.00
8706-4691	212271	Blister Resist No Show - Mink / Legion Blue - Small	038472122715	\$14.00	\$13.00
	212272	Blister Resist No Show - Mink / Legion Blue - Medium	038472122722	\$14.00	\$13.00
	212273	Blister Resist No Show - Mink / Legion Blue - Large	038472122739	\$14.00	\$13.00
	212274	Blister Resist No Show - Mink / Legion Blue - X-Large	038472122746	\$14.00	\$13.00
8706-6388	212275	Blister Resist No Show - Legion Blue / Grey - Small	038472122753	\$14.00	\$13.00
	212276	Blister Resist No Show - Legion Blue / Grey - Medium	038472122760	\$14.00	\$13.00
	212277	Blister Resist No Show - Legion Blue / Grey - Large	038472122777	\$14.00	\$13.00
	212278	Blister Resist No Show - Legion Blue / Grey - X-Large	038472122784	\$14.00	\$13.00
8706-3300	212279	Blister Resist No Show - Charcoal / Black - Small	038472122791	\$14.00	\$13.00
	212280	Blister Resist No Show - Charcoal / Black - Medium	038472122807	\$14.00	\$13.00
	212281	Blister Resist No Show - Charcoal / Black - Large	038472122814	\$14.00	\$13.00
	212282	Blister Resist No Show - Charcoal / Black - X-Large	038472122821	\$14.00	\$13.00
8706-3339	212283	Blister Resist No Show - Midgrey - Small	038472122838	\$14.00	\$13.00
	212284	Blister Resist No Show - Midgrey - Medium	038472122845	\$14.00	\$13.00
	212285	Blister Resist No Show - Midgrey - Large	038472122852	\$14.00	\$13.00
	212286	Blister Resist No Show - Midgrey - X-Large	038472122869	\$14.00	\$13.00
8706-7704	212287	Blister Resist No Show - Green Pepper - Small	038472122876	\$14.00	\$13.00
	212288	Blister Resist No Show - Green Pepper - Medium	038472122883	\$14.00	\$13.00
	212289	Blister Resist No Show - Green Pepper - Large	038472122890	\$14.00	\$13.00
	212290	Blister Resist No Show - Green Pepper - X-Large	038472122906	\$14.00	\$13.00

Blister Resist Quarter					
8292-3493	302283	Blister Resist Quarter - Mink / Grey - Small	038472154662	\$15.00	\$13.50
	302284	Blister Resist Quarter - Mink / Grey - Medium	038472154679	\$15.00	\$13.50
	302285	Blister Resist Quarter - Mink / Grey - Large	038472154686	\$15.00	\$13.50
	302286	Blister Resist Quarter - Mink / Grey - X-Large	038472154693	\$15.00	\$13.50
8292-6672	302287	Blister Resist Quarter - Ink / Cobalt - Small	038472154709	\$15.00	\$13.50
	302288	Blister Resist Quarter - Ink / Cobalt - Medium	038472154716	\$15.00	\$13.50
	302289	Blister Resist Quarter - Ink / Cobalt - Large	038472154723	\$15.00	\$13.50
	302290	Blister Resist Quarter - Ink / Cobalt - X-Large	038472154730	\$15.00	\$13.50
8292-3300	302291	Blister Resist Quarter - Grey / Black - Small	038472154747	\$15.00	\$13.50
	302292	Blister Resist Quarter - Grey / Black - Medium	038472154754	\$15.00	\$13.50
	302293	Blister Resist Quarter - Grey / Black - Large	038472154761	\$15.00	\$13.50
	302294	Blister Resist Quarter - Grey / Black - X-Large	038472154778	\$15.00	\$13.50
8292-3339	302296	Blister Resist Quarter - Grey / Orange - Medium	038472154785	\$15.00	\$13.50
	302297	Blister Resist Quarter - Grey / Orange - Large	038472154792	\$15.00	\$13.50
	302298	Blister Resist Quarter - Grey / Orange - X-Large	038472154808	\$15.00	\$13.50
8292-6628	302299	Blister Resist Quarter - Ethereal Blue - Small	038472154815	\$15.00	\$13.50
	302300	Blister Resist Quarter - Ethereal Blue - Medium	038472154822	\$15.00	\$13.50
	302301	Blister Resist Quarter - Ethereal Blue - Large	038472154839	\$15.00	\$13.50
8292-8869	302302	Blister Resist Quarter - Pink / Wildberry - Small	038472154846	\$15.00	\$13.50
	302303	Blister Resist Quarter - Pink / Wildberry - Medium	038472154853	\$15.00	\$13.50
Blister Resist Crew					
8458-3339	302306	Blister Resist Crew - Grey / Orange - Medium	038472154860	\$18.00	\$16.00
	302307	Blister Resist Crew - Grey / Orange - Large	038472154877	\$18.00	\$16.00
	302308	Blister Resist Crew - Grey / Orange - X-Large	038472154884	\$18.00	\$16.00
8458-3300	302309	Blister Resist Crew - Grey / Black - Small	038472154891	\$18.00	\$16.00
	302310	Blister Resist Crew - Grey / Black - Medium	038472154907	\$18.00	\$16.00
	302311	Blister Resist Crew - Grey / Black - Large	038472154914	\$18.00	\$16.00
	302312	Blister Resist Crew - Grey / Black - X-Large	038472154921	\$18.00	\$16.00
Enduro Physical Training Quarter					
8976-0200	301540	Enduro Physical Training Quarter - White - Small	818953015404	\$14.00	\$13.00
	301541	Enduro Physical Training Quarter - White - Medium	818953015411	\$14.00	\$13.00
	301542	Enduro Physical Training Quarter - White - Large	818953015428	\$14.00	\$13.00
	301543	Enduro Physical Training Quarter - White - X-Large	818953015435	\$14.00	\$13.00
8976-0300	301544	Enduro Physical Training Quarter - Black - Small	818953015442	\$14.00	\$13.00
	301545	Enduro Physical Training Quarter - Black - Medium	818953015459	\$14.00	\$13.00
	301546	Enduro Physical Training Quarter - Black - Large	818953015466	\$14.00	\$13.00
	301547	Enduro Physical Training Quarter - Black - X-Large	818953015473	\$14.00	\$13.00



Enduro Physical Training Crew					
8984-0300	301548	Enduro Physical Training Crew - Black - Small	818953015480	\$15.00	\$13.50
	301549	Enduro Physical Training Crew - Black - Medium	818953015497	\$15.00	\$13.50
	301550	Enduro Physical Training Crew - Black - Large	818953015503	\$15.00	\$13.50
	301551	Enduro Physical Training Crew - Black - X-Large	818953015510	\$15.00	\$13.50
Hidden Cool Kids					
1650-0200	212307	Hidden Cool Kids - White / Blue - Medium	038472123071	\$6.00	\$5.00
	212308	Hidden Cool Kids - White / Blue - Large	038472123088	\$6.00	\$5.00
	212309	Hidden Cool Kids - White / Blue - X-Large	038472123095	\$6.00	\$5.00
1650-0339	212310	Hidden Cool Kids - Midgrey / Red - Medium	038472123101	\$6.00	\$5.00
	212311	Hidden Cool Kids - Midgrey / Red - Large	038472123118	\$6.00	\$5.00
	212312	Hidden Cool Kids - Midgrey / Red - X-Large	038472123125	\$6.00	\$5.00
1650-0612	212313	Hidden Cool Kids - Navy / Cobalt - Medium	038472123132	\$6.00	\$5.00
	212314	Hidden Cool Kids - Navy / Cobalt - Large	038472123149	\$6.00	\$5.00
	212315	Hidden Cool Kids - Navy / Cobalt - X-Large	038472123156	\$6.00	\$5.00
1650-0134	212316	Hidden Cool Kids - Lime / Turquoise - Medium	038472123163	\$6.00	\$5.00
	212317	Hidden Cool Kids - Lime / Turquoise - Large	038472123170	\$6.00	\$5.00
	212318	Hidden Cool Kids - Lime / Turquoise - X-Large	038472123187	\$6.00	\$5.00
1650-0833	212319	Hidden Cool Kids - Watermelon / Pink - Medium	038472123194	\$6.00	\$5.00
	212320	Hidden Cool Kids - Watermelon / Pink - Large	038472123200	\$6.00	\$5.00
	212321	Hidden Cool Kids - Watermelon / Pink - X-Large	038472123217	\$6.00	\$5.00
Zulu No Show 3-Pack					
8109-0200	302162	Zulu No Show 3-Pack - White / Multi - Small	818953021627	\$18.00	\$16.00
	302163	Zulu No Show 3-Pack - White / Multi - Medium	818953021634	\$18.00	\$16.00
	302164	Zulu No Show 3-Pack - White / Multi - Large	818953021641	\$18.00	\$16.00
	302165	Zulu No Show 3-Pack - White / Multi - X-Large	818953021658	\$18.00	\$16.00
8109-0300	302166	Zulu No Show 3-Pack - Black / Grey - Small	818953021665	\$18.00	\$16.00
	302167	Zulu No Show 3-Pack - Black / Grey - Medium	818953021672	\$18.00	\$16.00
	302168	Zulu No Show 3-Pack - Black / Grey - Large	818953021689	\$18.00	\$16.00
	302169	Zulu No Show 3-Pack - Black / Grey - X-Large	818953021696	\$18.00	\$16.00

MAP Pricing Annual Effective Dates: January 1 – December 31

Balega MAP Pricing Promotional Periods – 25% off MSRP

November 25 – December 6, 2019

Contact your account representatives for the latest information on MAP pricing
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